

# SITUATION OF BEEKEEPING IN SERBIA AND SERBIAN DANUBE REGION IN THE FRAMEWORK OF SUSTAINABLE RURAL DEVELOPMENT<sup>1</sup>

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## Abstract

*Beekeeping is an economic branch in Serbia with a powerful potential within the framework of sustainable agricultural rural development. This paper deals with the state of beekeeping in the Republic of Serbia. A special emphasis and goal of the paper is to present an analysis of the state of beekeeping in the Serbian Danube region. Beekeeping in Serbia is an economic branch regulated by legislation. Within agricultural diversification, one of the profitable activities of agricultural farms is beekeeping. Honey production is increasing and with the high quality of honey, Serbia is achieving an increasing volume of honey exports on the very demanding European and world honey market. Given the significant quantities and current price, honey can become a significant source of income for agricultural farms engaged in beekeeping.*

**Key words:** *beekeeping, honey, sustainable rural development*

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1 This paper is a result of the research conducted within the framework of the agreement of the implementation and funding of scientific-research work in 2021 made between the Institute of agricultural economics, Belgrade and the Ministry of Education, Science and Technological Development of the Republic of Serbia, the registered Agreement number: 451-03-9/2021-14/200009.

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