

PRODUCTION OF MEDICINAL AND AROMATIC HERBS IN ACCORDANCE WITH SUSTAINABLE DEVELOPMENT OF AGRICULTURE IN SERBIA

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Abstract

The production and processing of medicinal and aromatic plants in Serbia represents a development opportunity within the context of sustainable agricultural development. In this sense, Serbia has very good geoclimatic conditions and a large number of medicinal and aromatic plants that are successfully cultivated or have grown wild in different regions. The collection and cultivation of medicinal plants has its own long tradition in folk medicine. Planned plantation cultivation of medicinal species can be achieved on relatively small areas with organized and secure market placement, providing a return on investment in production with solid profits. In the context of diversification of agricultural production at the level of agricultural holdings in Serbia, incentives for the production of medicinal plants are provided. The aim of this paper is to point out the capacities and production capabilities of Serbia in terms of medicinal and aromatic plants. The paper analyzes the assortment of medicinal and aromatic herbs and their purchase prices on the domestic and foreign markets.

Key words: *medicinal and aromatic herbs, agricultural sustainable development.*

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